



FIRE & SECURITY INDIA EXPO - Secure not just the 'living', But 'life' itself

A 360 DEGREE APPROACH TO FIRE SAFETY & SECURITY IN INDIA

The event that will change the way we look at Fire & Security solutions in India

NürnbergMesse India is pleased to announce the launch of Fire & Security India Expo (FSIE) from 23 – 25 February 2017 at India Exposition Mart Ltd. (IEML), Greater Noida, Delhi / NCR. The event will be organised by NürnbergMesse India in collaboration with the Fire & Security Association of India.

The three day event will be held parallel to **ACREX India** – leading exhibition on HVAC technology and **FENSTERBAU FRONTALE INDIA** - India's most focused exhibition on window, door and façade technology; thereby providing a singular platform to the visitors to witness the entire range of building management solutions in one go.

The exhibition was launched on the 13 February 2016 at ITC Maratha, Mumbai amidst the benign presence of eminent dignitaries including **Dr Sudhir Krishna**, Chairman Expert Committee, Standards for Smart Cities, Bureau of Indian Standards, **Mr. Devendra Kumar Shami**, Fire Advisor, DGFS, CD & HG, **Mr. Santosh Warick**, Director, Maharashtra Fire Services, **Mr. Ashok Menon**, Director, Goa Fire & Emergency Services, Government of Goa, **Mr. P Rahangdale**, CFO Mumbai, **Mr. Ashish Rakheja**, Managing Partner, AEON Consultants, Presidential member-ISHRAE, **Mr. Pankaj Dharkar**, President FSAI and **Ms. Sonia Prashar**, Managing Director, NuernbergMesse India Pvt. Ltd amongst others.

FSIE will be the first ever trade show expo and multi-dimensional platform that combines solutions for **passive, active and organisational Fire Safety and Security Management**. Here, Official Experts, Architects, Building Engineers, members of leading security and fire prevention bodies and other stakeholders from world over will gather to disseminate information, gather knowledge, exchange ideas, exhibit, debate innovative perspectives, solutions and products for fire safety and security. With a result of India's economic evolution, the awareness about Fire Safety and Security in our country has grown exponentially and intensified over the last decade.

Speaking on the occasion Mr. Pankaj Dharkar, President FSAI, said "Continuous review & upgradation of fire safety norms is a key factor for ensuring safety & security for the general public. The influx of urbanization along with rapid development in public amenities has led to a rise in concern over fire safety and the subsequent need for technological enhancement & public awareness about the necessary set up to ensure safety. What is crucial is that not only producers but even the users of such safety and security systems understand the importance and method of implementation of fire and safety systems in a

smart urban environment. The commencement of FSIE is an initiative taken by the Fire and Security Association of India for the very purpose of informing all stakeholders about various technologies that could provide a roadmap for fire safety in industrial & residential areas. We are glad to associate with NürnbergMesse once again and look forward to a fruitful collaboration”.

NuernbergMesse organises events across the globe that complement the portfolio hosted in Nuremberg excellently. With forty years of proven quality standards it is one of the top 10 exhibition companies in Europe and 15th largest in the world

The company possesses established expertise and competence when it comes to the range of security themes. With events such as Enforce Tac – trade fair for law enforcement, it-sa and it-sa Brasil – the trade fairs for IT security, FeuerTRUTZ – the trade fair for preventive fire protection, along with Perimeter Protection – trade fair for access control surveillance, it brings together a total of around 1,000 exhibitors and 20,000 visitors from all over the world.

Ms. Sonia Prashar, Managing Director, NürnbergMesse India is also upbeat about the scope of the show and the synergy with the co-located events-“The event will offer a perfect stage for dialogue and new contacts and to create networks and trust. Experts, professionals, technology and innovation all present in one place will help optimize opportunities”, she concluded.

The event will also include **World class supporting programmes**; visitors and delegates can benefit from the expert knowledge and pioneering solutions, join discussions and obtain a first-hand insight into the possibilities offered in this field.

One of the highlights of the event will include, **Fire & Security Excellence Awards**: recognizing the achievements of the most innovative, reliable and cost-effective products, services and solutions spanning a wide range of fields across the fire safety and security industries.

FSIE 2017 understands that only a multi-pronged approach can make a difference to the growing needs in this sector and therefore includes conventional thinking coupled with innovative initiatives.

FIRE & SECURITY ASSOCIATION OF INDIA (FSAI)

Fire & Security Association of India is a non-profit organization established in 2002 representing the Fire Protection, Life Safety, Security, Building Automation, Loss Prevention and Risk Management domains. Its primary aims and objectives are:

- To foster a spirit of safe living among all citizens of India and inculcate a proactive mind-set towards safety and security at all times.
- To promote and advance the use of fire safety and security systems.
- To foster fire safety and security engineering education and awareness.
- To maintain high ethical standards amongst its members.

The association has over **1,800+ members including leading 400+ Global and Indian corporates** such as Siemens, Honeywell, Bosch, Schneider, Tyco, Assa Abloy, Reliance, L&T, Voltas, Wipro, Bajaj, UTC, UL etc. and large number of top-notch 1,400+ Indian and Global professionals including leading Architects, Consultants, and End-users.

FSAI has 13 Chapters across India including Mumbai, Delhi, Kolkata, Chennai, Bengaluru, Hyderabad, Ahmedabad, Pune, Visakhapatnam, Kochi, Coimbatore, Madhya Pradesh and Rajasthan which regularly conduct programs and events for the benefit of the members and spreading awareness about safety and security.

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NürnbergMesse is one of the 15 largest exhibition companies in the world. The portfolio covers some 120 national and international exhibitions and congresses and approx. 40 sponsored pavilions at the Nuremberg location and worldwide. Every year, around 30,000 exhibitors (international share: 41%) and up to 1.4 million visitors (international share of trade visitors: 24%) participate in the own, partner and guest events of the NürnbergMesse Group, which is present with subsidiaries in China, North America, Brazil, Italy and India. The group also has a network of about 50 representatives operating in over 100 countries.

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All press articles, more detailed information and photos for FIRE & SECURITY INDIA EXPO 2017 are available for free downloading at: www.fsie.in